# ON-CALL PROJECT NEWSLETTER 1

## IMPROVING HEALTH LITERACY THE IDEA BEHIND THE PROJECT

### Health literacy is a key competence and definitely it needs to be regarded as so.

Usually people tend to regard it as something obvious, and people who lack it often get marginalized. The situation get even more though when it comes to low skilled adults and become a reason why they may get excluded from many of the quality of life options that many Europeans take for granted.

The lexicon of available adult education training resources and programs is really short, and that's why in ON-CALL project we will develop a train-the-trainer programme for local residents providing access to an upskilling opportunity on that very topic. Health literacy levels have an impact on the efficiency of healthcare systems. People that have low health literacy tend to go to the doctor more often, to be hospitalized more often or to take inappropriate treatment or prescriptions. To stay physically and mentally healthy is linked to knowledge about living a healthy life at all its stages.

# WELCOME TO THE FIRST NEWSLETTER OF THE "ONCALL" PROJECT!

We will be happy to tell you about:

- The idea behind the project
- The members of our consortium
- The first Transnational Project Meeting



In On-CALL project we focus especially on people who don't have access to health care or who are unable to understand health information. The health advisors trained during the ON-CALL project will engage 240 disadvantaged families across the 8 partner countries and support them to develop the health literacy skills essential to allow them to make informed choices and decisions for a healthy life. Our aim is to eliminate completely this disadvantage, by spreading knowledge on basic healthcare to people who hadn't had much chance in life to learn this valuable knowledge.





## ABOUT THE PROJECT

### WHAT DO WE WANT TO ACHIEVE?

The project "ON-CALL, Lay Community
Health Advisors" is the partnership in the
framework of Erasmus+ Adult Education
program. The subject of the project is help
transform areas of social and economic
disadvantage into sustainable, healthy
communities by using an asset-based
community development approach to promote
health literacy. Our target group are the people
who don't have access to health care or who
are unable to understand health information,
especially those less-educated, and adult
educators.

What will distinguish ON-CALL project is that our proposed model, to be piloted, represents a genuine bottom-up approach of community learning which is one of the best methods used in adult education.



#### PROJECT PARTNERS







AKLUB

BWC

DANTE







FIPL

HUBKAR

INNEO





ISQ

KAS HALK

#### THE PARTNERSHIP

The project is developed by eight partners from eight EU countries:

- Ballybeen Women's Centre (Northern Ireland) – project coordinator
- Future in Perspective Ltd (Ireland),
- INNEO (Poland),
- AKLUB (Czech Republic)
- DANTE (Croatia),
- KAS HALK (Turkey)
- Hub Karelia Oy (Finland),
- ISQ (Portugal)

The organizations have different sizes, characteristics and fields of specializations, which helps us develop a very effective cooperation. The project meetings are scheduled in regular basis to stay constantly involved in the project and focused on our goals.





# 1st TRANSNATIONAL PROJECT MEETING IN IRELAND

#### MEETING IN VIRGINIA, IRELAND

The kick-off meeting in the framework of the project "ON-CALL, Lay Community Health Advisors" took place in Virginia (Ireland) on 20<sup>th</sup> and 21<sup>st</sup> of September 2018. The meeting has been hosted by Future in Perspective, Irish partner in the project.

The meeting started with welcoming and presentation of partners. All partners presented their organizations. The coordinator presented the project development plan including deadlines of tasks and division of work between partners. Partners have discussed all the upcoming activities.



During the next months we are going to:

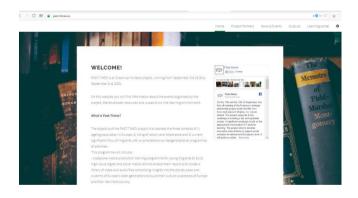
- Continue working on bespoke training programme for adult educators who want to help disadvantaged communities.
- Develop mini-learning-format health literacy resources
- Meet again in Poland in February 2019 in order to discuss the next steps of the project



On the second day the partners continued the discussion about the shape of the future outputs. They summarized the meeting and the Irish partner issued certificates for participants.

The next meeting is planned on 14<sup>th</sup> and 15<sup>th</sup> of February 2019 in Rzeszow (Poland).

## WHERE CAN YOU FIND US?



Visit our website:

http://oncall.eu

and join our Facebook page:

http://www.facebook.com/ OnCallProject/



