On-Call Health Literacy Preventative Health Promotion





4 Major Non-communicable Diseases (NCD) & 4 Major Risk Factors



4 Major NCDs:

- Cardiovascular Diseases
- Cancers
- Chronic Obstructive Pulmonary Diseases
- Diabetes

These diseases are linked by 4 most common preventable risk factors related to lifestyle:

- Tobacco use
- Harmful use of alcohol
- Unhealthy diets
- Physical inactivity







Risk Factors & Risk Factor Assessment

ON CALL

Common risk factor for major NCDs:	Risk factor assessment
Non-modifiable	Risk factor assessment:
•Age •Heredity Modifiable	Involves history taking and taking of simple measurements which become the basis of classifying whether someone is at risk or not.
•Tobacco use •Alcohol misuse •Unhealthy diet •Physical inactivity •stress	Requires thoroughness, completeness and accuracy in obtaining information and measurements as well as observation of ethical consideration and cultural sensitivity Is important for early diagnosis and control of NCDs



Areas for Risk Factor Assessment



Smoking	Alcohol	Physical Inactivity/Sedentary Lifestyle
Smoking status should be recorded and updated at regular intervals Health workers should record the following information: •Age started smoking •Average no. of cigarettes per day •Quit status •How long have they been smoke free •Reasons for smoking	In assessing habitual alcohol intake and risky behaviour: •Quantify the amount of drinking •Determine specifc type of beverage to estimate ethanol content and volume ingested •Identify situations where person tends to drink excessively	Assessment of a person's physical activity includes information on: • type of work whether sedentary or not • Means of transportation • Leisure-time activities like sports and exercise • Minimum amount of physical activity needed to achieve health benefit Regular physical activity consists of: • Minimum of 30 minutes a day preferably daily • Moderate intensity: 5 or more days of the week • Vigorous intensity: 3 or more days of the week



Areas for Risk Factor Assessment



Nutrition/Diet	Overweight/Obesity
Nutrition/diet assessment should focus on the following: Establish the amount and frequency of eating certain foods that contribute to NCD development Ask about the amount and frequency of particular foods: Vegetables – what types Fat – type, how often they eat fried foods, how often they go to fast food restaurants Sodium/salt – how often preserved, canned and instant foods are eaten per week, how much salt is used in cooking Sugars/simple – how often is sugar used, frequency of carbohydrates drinking soft drinks, cakes, chocolate and other sweetened food Compare their actual intake of the above with the recommended intake	Indicators of being overweight or obese • Body fat is best assessed using waist circumference (WC), Body Mass Index (BMI) and waist-hip ratio (WHR) • Waist circumference is an accurate measure of the amount of visceral fat, thus a sensitive indicator of adiposity • BMI correlates closely with total body fat in relation to height and weight Waist –hip ratio (WHR) is another useful measurement of central obesity



Screening



Goal: The primary goal of screen is to detect a disease in its early stages

- Screening is disease-specific. It is the presumptive identification of unrecognised disease or defect by the application of tests or other procedures that can be applied rapidly
- It is not a diagnostic measure but a preliminary step to diagnosis
- Other diagnostic tests and physician evaluation are still needed for definite diagnosis
- Screening may be done at the individual level or for groups as in mass screening



Screening



Screening is available for the following NCDs include:

Hypertension

Cholesterol

Diabetes

COPD/Asthma

Cancer:

- Breast
- Cervical
- Prostrate
- Colon/Rectal
- Lung





The Role of Community Lay Health Advisors in Preventative Health Promotion

Key roles include:

- Health Promotion and Education
- Community Connectors
- Assess lifestyle patterns and behaviours
- Goal setting
- Health literacy























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